

## SNAP/EBT at Farmers Markets



**HUNGER SOLUTIONS**  
Winning Minnesota's Food Fight

---

---

---

---

---

---

---

---

## Market Bucks

Market Bucks is a farmers market incentive program designed to help SNAP customers increase their purchasing power at farmers markets.

SNAP customers can use their EBT card at 99 participating farmers market locations and receive a dollar-for-dollar match on all SNAP spending at the market, up to \$10.



---

---

---

---

---

---

---

---

## Year in Review 2018

SNAP customers spent \$194,301 in SNAP/EBT and \$151,774 in Market Bucks during summer 2018.

Creating \$619,474 in additional economic activity in communities throughout the state.

---

---

---

---

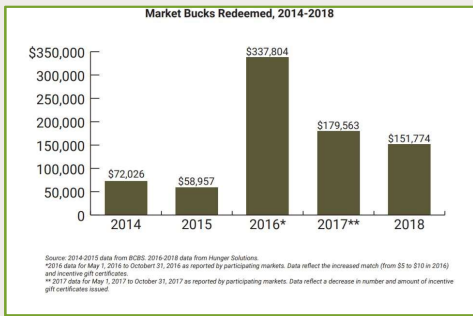
---

---

---

---

### Market Bucks Transactions



---

---

---

---

---

---

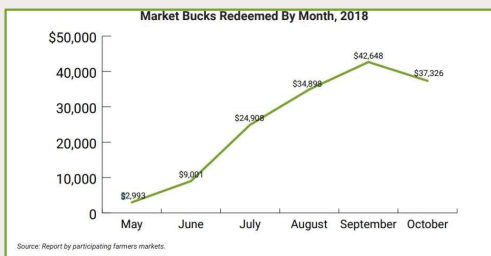
---

---

---

---

### Market Bucks by Month



---

---

---

---

---

---

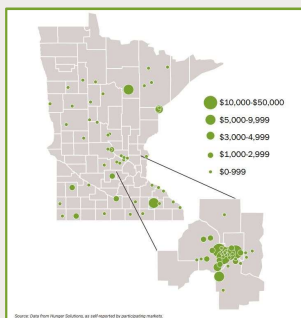
---

---

---

---

### Market Bucks Redemptions by Market



---

---

---

---

---

---

---

---

---

---

## Winter Markets

November 2017-April 2018 marked the second full winter market season for the Market Bucks program. Markets range from one-time markets—typically at Thanksgiving or Christmas holidays—to weekly markets much like the summer schedule.

Winter 2017-18 By the Numbers

<b>23</b> participating markets	<b>\$14,941</b> in Market Bucks spent	<b>52%</b> of markets outside the Metro
------------------------------------	--	--

---

---

---

---

---

---

---

---

## 2019 Updates

- Market Bucks secured in 2019-2020 budget
- Ongoing part of the budget for \$325,000/year
- Administrative Grants still available through Hunger Solutions
- Annual Meeting on February 6<sup>th</sup>, from 10:00am-12:00pm. Call in option available.

---

---

---

---

---

---

---

---

## Need some resources?

EBT equipment

- USDA Free SNAP-EBT Equipment Program
  - <https://www.mysnapebtequipment.com/>
- Up to \$500 for a card reader through SHIP
  - <http://www.health.state.mn.us/divs/oshii/ship/communities/>

No-cost one-on-one assistance for getting started

- Send an email to [info@snapatthemarket.com](mailto:info@snapatthemarket.com)

No-cost peer-to-peer assistance for getting started and all the rest

- Farmers Market Coffee and Call
  - 2<sup>nd</sup> Wednesday of (nearly) every month at 8am
  - Dial 1-844-302-0362 and enter 32952809 at the prompt
- Farmers Market group on MDH's Basecamp
  - Contact [Nicole.Chimbetete@state.mn.us](mailto:Nicole.Chimbetete@state.mn.us) to get signed up

---

---

---

---

---

---

---

---

### Questions?

Contact:

Rachel Holmes

rholmes@hungersolutions.org  
651-789-9842

David Nicholson

david@n-node.com



---

---

---

---

---

---

---

---