Fresh produce on 5/2? Yes! Our farmers' high tunnels are full of indoor-grown foods.

1 message

Pleasantville Farmers Market <info@pleasantvillefarmersmarket.org>
Reply-To: Pleasantville Farmers Market <info@pleasantvillefarmersmarket.org>
To: kzeman@mfma.org

Pleasantville Farmers Market is Saturday, 8:30am - 1:00pm

EVERY SATURDAY
MAR 14th - NOV 21st
8:30AM - 1:00PM

MEMORIAL PLAZA
AT PLEASANTVILLE
TRAIN STATION

Pleasantville Farmers Market

YES, THE MARKET'S OPEN
SATURDAY 5/2

HEY, IT'S MAY!

Cool, Wet Spring? Our Indoor Growers Were Ready
How is the Market full of fresh produce so early in the outdoor growing season? Because Neversink Farm, Little Seed Gardens and Gajeski Produce have productive high tunnels, lush with indoor-grown foods. Combined with the meats, fish, eggs, cheeses, honey, breads, and prepared foods at the Pleasantville Farmers Market, you don't need to feel quarantined from flavorful,
Year-round the Market brings together the biggest collection of vendors in the region.

See you at the Market!

PLEASE NOTE
MARKET OPENS
AT 8:30am
We ask even our most eager early birds to adhere to the 8:30am start to allow our vendors the opportunity to prepare sustaining meals this May.

DOGS NOT PERMITTED
For the health and safety of our shoppers, please note that the Pleasantville Union Free School District, the Village of Pleasantville, and Market operator, Foodchester, Inc., run the Pleasantville Farmers Market as a dog-free environment.

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ROTATION VENDORS IN THIS WEEK

Conant Valley Jams
Fjord Vineyards
Hudson Valley Duck Farm
Rock City Mushrooms
Simply Planted
Strudel House

WEEKLY VENDORS

BeanLuv
Bread Alone Bakery
Campanelli’s Poultry Farm
Chaseholm Farm
Creamery*
Edgwick Farm
Gajeski Produce
Healing Home Foods*
Hudson River Apiaries
Jacuterie
Kiernan Farm
Little Seed Gardens
Mead Orchards
Neversink Farm
Orwasher’s Bakery
Pickle Licious
Pika’s Farm Table
Pura Vida Fisheries
Simply Planted
 Spice Revolution
Teagevity
The Peanut Principle
Trotta Foods
Woven Stars Farm
Yellow Bell Farm

*MARTINIA ON PAUSE UNTIL FURTHER NOTICE

Masks Are Mandatory & Other Guidelines To Shop
Help the Market remain a safe and efficient place to gather food. Your adherence to these shopping guidelines assists us in keeping the Market open to support residents and vendors alike. Masks are required to be worn while in the Market. Currently, there’s a well-spaced queue to enter from 8:30am to approximately 9:45am, with fewer lines after that time.

- Wear a mask or cloth, covering both nose and mouth, when visiting the Market.
- Wear gloves, and remember to bring your reusable bags.
- If needed, make use of our handwashing station located near the main entrance.
- Physically distance yourself 6’ from other shoppers while in the marketplace.
- To help lessen crowding, please keep your visit to the Market as short as possible.
- Preorder items from vendors to help our vendor lines move quickly (a list of vendors present with pre-order items is provided further down this newsletter).
- If your trip is only to collect preordered items, or you wish to avoid the morning rush, arrive after 10:00am when lines have receded (preordered items will be waiting for you).
SERVICES

ACCEPTED AT THE MARKET SNAP & EBT
Receive SNAP benefits? Market Sponsor The Pleasantville Lions Club provides "Bonus Bucks", which adds 40% more value to your benefits.

REMANDER

PACK YOUR REUSABLE BAGS
The Village of Pleasantville's Carry Out Bag Ordinance prohibits the use of single-use handled shopping bags in all Village businesses, including the Market. Please remember to bring your reusable shopping bags when shopping.

PARTNERS

We'd like to thank each of our generous partners. To learn more about them

- Select just one member of your family as the "designated shopper" to send to the Market.
- If arriving as a couple, bring enough reusable bags so that you can split up shopping duties.
- Please do not use the Market as a social or family outing.
- The marketplace begins the day with only one entrance at the south end, and a queue to admit shoppers. Be prepared to wait on the sidewalk in a queue, spaced 6' from your neighbors. The Market begins admitting shoppers at 8:30am.

Absolutely avoid the Market if you are sick. Especially so if you exhibit any symptoms of the COVID-19 virus (temperature of 100º or above, a cough, a sore throat, shortness of breath). The New York State Department of Health has set up a hotline at (888) 364-3065 where Department of Health experts are available to answer questions regarding COVID-19.

The Market cannot guarantee that it will stay open without a gap in service during this health crisis. We post whether the Market will be open on our website's homepage every Wednesday.
click on the links below:

Lead Sponsors
Sponsors
Business Supporters
Friends of the Market

Lead Sponsor

[Image of Phelps Hospital Northwell Health]

Sponsors


https://mail.google.com/mail/u/1?ik=7c4bc515f3&view=pt&search=all&permthid=thread-f%3A1665391271416744260%7Cmsg-f%3A1665391271416515311...
MFMA Mail - Fresh produce on 5/2? Yes! Our farmers' high tunnels are full of indoor-grown foods.
MFMA Mail - Fresh produce on 5/2? Yes! Our farmers' high tunnels are full of indoor-grown foods.
THANKS Chad David Kraus Photography
Chad came in on 4/25 to document mask use by our shoppers, depicted in the images above. We so appreciate our shoppers collaborating with us on safety at this time. Learn about Chad's work at chadkraus.com. Or follow him on Facebook, or on Instagram at @chadkrausphoto.

Who's In This Week?
View our Map of the Market to see where vendors visiting this Saturday will be located in the marketplace.

Weekly vendors rejoining us this week are Dutch Desserts and The River Garden.

In addition to our Weekly Vendors the Rotation Vendors listed below will also be in this Saturday.

- Conant Valley Jams
- Fjord Vineyards
- Hudson Valley Duck Farm
- Rock City Mushrooms
- Simply Planted
- Strudel House

Morgiewicz Produce and North Winds Lavender Farm are expected on 5/23.

Bombay Emerald Chutney Company, Chasetholm Farm Creamery, Dancing Spirits Herbs, Go-Go Pops, Head & Heal CBD, Healing Home Foods, Red Barn Bakery, SallyeAnder and Wright's Farm have paused their participation until further notice.

**Open When?**
The Market is open Saturday from **8:30am to 1:00pm** at Memorial Plaza.

**Phelps Health Tip:**
Lead Sponsor [Phelps Hospital Northwell Health](https://www.northwell.org) shares the following: "Protections work together. Your nose reduces the risk of viral particles getting to your throat. A mask reduces the risk of the viral particles getting to your nose, and social distancing reduces the risk of them getting to your mask. Together, these countermeasures work very well" (Peter Tippett MD PhD).
NEW: PREORDER LISTING

We've created a new pdf, updated weekly, listing all vendors offering the option to preorder items. Rotation Vendors offering preordering are listed with the weeks they're present (please only preorder on weeks they are in). For some vendors who are absent but still producing, you can receive items by mail or by picking those up at the vendor's location. To review preordering click: Market Vendor Preorder Information.

VENDOR HIGHLIGHTS FOR SATURDAY
Bobolink Dairy & Bakehouse
Bobolink will have their delicious Amram cheese available this week, by pre-order only. This cheese won a silver medal in Lyon in 2018! [Click here](#) to review preordering from numerous batches, each described with its own slightly different qualities. Preorders must be in by Friday, noon.

The River Garden
The River Garden is looking to return to the Market. If wet weather does not delay them (to May 9) they’ll be in this Saturday.

Conant Valley Jams
Conant Valley Jams is in Saturday with ramp pesto and numerous fruit forward jams.

Dutch Desserts Is back!
Been too long without a fruit or chocolate tart? You can solve that this weekend.

Edgwick Farm
Edgwick Farms is offering these seasonal pairings: Strawberry Rhubarb Canterbury (fresh rhubarb compote mixed with strawberry preserves and layered under Edgwick’s classic soft goat cheese) and Horseradish Garlic Canterbury (soft goat cheese dressed up with spicy horseradish and minced garlic).

Hudson Valley Duck Farm
Hudson Valley Duck Farm is visiting Saturday.
Teagevity: Make Your Favorite Fruity Teas
Missing casual Saturdays at the Market with your favorite Teagevity fruity tea? You can buy those as loose tea to make a gallon at home! Hibiscus Pineapple, Strawberry Fields and Blood Orange are full of vitamin C to give one the will to fight on to summer! One 2oz bag makes a gallon of iced tea for the fridge. Email all pre-order requests to teagevity@gmail.com. Note: you’ll want to get honey from Hudson River Apiaries or Mead Orchards to sweeten your tea to perfection.

Kiernan Farm
This Saturday Kiernan Farm's beef tip roasts are discounted at $12.50/lb (reg. $15.00/lb) and their pork country style ribs (2 pieces/pkg) are on SALE at $9.50/lb (re. $12.50/lb). Also buy five 1lb packages of ground beef at $10.75/lb, you get $10.00 off the total.

Simply Planted Greenhouses
Simply Planted is located at the north end (near Teagevity) with an assortment of hanging baskets for summer, a spring pansies, perennials, lots of herbs and Drop & Grows for sun and shade.

Sweet!
Strudel House will again be at the Market Saturday.

Fjord Vineyards
Fjord Vineyards will be having a case SALE on their 2016 Sauvignon Blanc (25% off 12 or more bottles). Preorders greatly encouraged - follow instructions shared in the Market Preorder Information link in prior newsletter section for discount.
IN THE COMMUNITY

The Westchester Women's Chorus: Tribute To Phelps
Our Lead Sponsor, Phelps Hospital Northwell Health, received a hero's tribute from The Westchester Women's Chorus. View members of the chorus share their appreciation for health care workers by clicking here.

Veggie Go-Go: Feed The Front
Nearly every day, Jack Miller and his mother, Lynn, of Veggie Go-Go, make free meals for the staffs at two intensive-care units at Vassar Brothers Medical Center in Poughkeepsie. For every $500 raised at gofundme.com, they assemble 25 to 30 lunches at the family's Veggie Go-Go in Wappingers Falls that Jack delivers to the hospital. We hope to eventually see Go-Go back at the Market but until then we applaud their initiative during
COVID-19 to assist health care workers on the front lines.

The Examiner Needs Your Support
The Examiner has set up a COVID-19 Local News Fund to support their journalism in our community during the coronavirus crisis. The crisis has brought local economies to near standstill, and advertising along with them. That new financial challenge means their scrappy publishing business must fight for survival while continuing to provide important local news and information as a public service during this unprecedented crisis. If you're in a position to help keep them on the job, please do so by clicking here.

The Examiner - COVID-19 Local News Fund is a service of and administered by Local Media Foundation, affiliated with Local Media Association. Local Media Foundation, tax ID #36-4427750, is a Section 501(c)(3) organization and is eligible to accept charitable contributions.

Shop Local Business Listing: Updated Daily
The Pleasantville Chamber of Commerce can help you stay connected to the small businesses that make Pleasantville such a wonderful place to visit and to live. Their Shop Local Business Listing is updated daily with the latest on store hours and pick up options. To view the listing visit pleasantvillechamber.com.

Pleasantville Community Blood Drive
There is a huge blood shortage going on as all community drives have been cancelled until further notice (one at the High School on April 21 has been cancelled). Donations are down by 75%. Blood is still urgently needed during the crisis. Donors can now help in a safe way and during a time that works for them by going to the Elmsford Donor Center by appointment. The Blood Center has increased the capacity at its Donor Centers by expanding their hours of operation and adding additional days. They also provide for more physical space between donors, have reduced the number of donors per hour, and take several additional sanitary measures and precautions regarding both donors and staff. In order to control donor flow, appointments must be made and walk-ins will be not accepted until further notice. For questions regarding
eligibility (travel, medications, last donation, etc), call 800-688-0900. To schedule an appointment to donate at Elmsford Donor Center, 525 Executive Blvd: https://donate.nybc.org/donor/schedules/center/20

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